

# CITY OF COSTA MESA

## CULTURAL ARTS COMMITTEE

Minutes for Thursday, January 12, 2006 at 6:30 p.m.

1. **CALL TO ORDER** at 6:37 by Jana Ransom (acting Chair in Donna's absence).  
**Members Present:** Kathleen Eric, Caryn Kallal, Nancy Clark, Frank Gutierrez, Dennis Crane  
**Members Absent:** Diane Doyle, Linda Garbett, Donna Robb and Lillian Gorbaty  
**Staff present:** Jana Ransom and Lisa McPherson  
**Council liaison:** Eric Bever, Mayor Pro Tem, present  
**Guest:** Martin Millard
2. **APPROVAL OF MINUTES:** December 8, 2005 postponed to meeting of February 9, 2006.
3. **PUBLIC COMMENT:** Martin Millard introduced himself to committee and indicated that he had re-applied for membership to Council for consideration in April. Mentioned that he really enjoyed the Artist Showcase in November and that he would like to see it at 19<sup>th</sup> and Placentia.
4. **OLD BUSINESS**
  - A. Artist Showcase
    1. Next event – April 6, 2006. Committee voted to limit event to Orange County Artists, with a maximum of 80. Jana indicated that we will have the entire room and stage area for this event.

Sales – Jana provided information about how we could allow sales (Costa Mesa business license required with Seller's permit from State of California). Committee recommended that persons selling and persons just exhibiting should be in different areas. All work displayed must be "one of a kind" and created by artist. Any work sold must remain on site until end of event (9pm).

The following Responsibilities were assigned

      - a. Registration – Kathleen and Dennis to help City send out flyers, return calls, make confirmations, assist with Brochure and Name badges
      - b. Publicity – Linda Garbett did last time, Jana will see if she can do it again.
      - c. Music – Frank and Nancy – Nancy to bring in CD to next meeting. Martin Millard had given Jana a CD of a band he is familiar with. Frank to check with Memphis restaurant about possibly sponsoring or hooking us up with musicians.
      - d. Food/Drink – Nancy will assist. Looking into getting sandwiches for a light "Artists Supper" at 5pm. Committee may give out drink "coupons" to "regulate" wine consumption. Once coupon is used, stamp hand. Still want to do hors d'oeuvres – possibly cheese and crackers?
      - e. Signage – Frank's signs still good.
      - f. Set Up – Dennis, Nancy and Caryn will help with Sign in, assisting artists and assisting caterer
      - g. Clean Up – all will help.

Event timing; 4-5pm set up; 5-6pm artists dinner; 6-9pm event; 9-10pm clean up.
    2. Future events – First Thursday in August (8/3) and November (11/2); Jana to schedule building.
  - B. 2006 Workplan
    1. Artists Directory Linda G
    2. Youth Artists Gallery Lisa/Caryn
    3. Artist Showcase Series Donna/Nancy (all)
    4. Juried Art Show/Celebration Frank, Dennis, Donna
    5. Increase Community Awareness of Cultural Arts Committee All
    6. Provide City Council with advice relative to issues relating to Cultural Arts All

C. West Side Art District Designation - Kathleen presented a letter to businesses and community members for the Committee to review. Jana will put on letterhead for final review next month.

**5. NEW BUSINESS**

- A. Theater Ticket Distribution Concept – Caryn reported that there is a program called “Theater Access” through the SCR for Families with high schools students and that PSO has a Heart Strings Saturday program for students, their siblings and families.
- B. Sports Complex sculpture/statue – Jana and Frank discussed concept. Committee felt that there was not enough time to due the things required of a City to do to get this project underway for the fall opening.

**6. COMMITTEE MEMBER COMMENTS**

**7. COUNCIL/STAFF COMMENTS**

**8. ADJOURNMENT – 7:57pm**

Respectfully submitted,  
Jana Ransom

**Next meeting: 9ebruary 9, 2006, 6:30pm at Costa Mesa City Hall conference room 1A**

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